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For immediate release

Hometown favourites & hidden gems unveiled in Bangkok CityScoops

Bangkok in all of its refined, regal, rakish, rambunctious and ragged glory is colourfully captured in the just released *Bangkok CityScoops* guide.

Compiled and written by a group of long-time Bangkok residents, the book showcases over 200 of the city's hidden gems and hometown favourites under the categories: Eats; Buys; Chills; Clubs and Thrills.

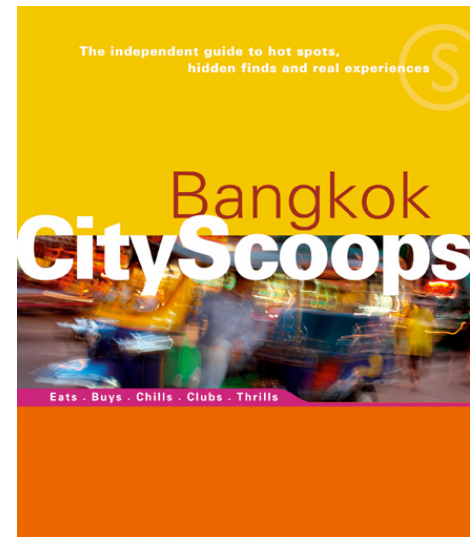
In addition to great dining recommendations, also reviewed are boutique hotels, hip markets, shops and shopping districts, happening bars and clubs as well as adventurous sightseeing trips, outdoor activities and many more Krungthep attractions.

"Our collective goal was to produce a book that does justice, in stories and photos, to a city that we are madly in love with. The selected scoops pack a 'big wow punch' and are fresh and interesting alternatives for first time and regular visitors and residents," said content manager, Sopavadee (Soe) Sankosik.

Soe added, "We also show the reflective, artistic and quirky sides of the city. Examples include a diving school located in a well-preserved 18th century Chinese family compound and an old-school barbershop frequented by senior politicians from the past and present. And where appropriate, we also profile the owners to find out more about the history and inspiration behind their respective ventures."

Every review is embellished with striking images captured by award-winning photographer, Luke Duggleby. In keeping with the city's 'something for everyone' reputation, the book also includes a snippets section of SuperScoops with 100 additional picks covering weekend escapes, spas, kids-friendly attractions, local designers, alfresco bars and eateries and more.

Bangkok CityScoops is the third book published under the CityScoops series. As with the two previous editions highlighting Singapore's secret treasures, *Bangkok CityScoops* provides an independent, alternate and '100% natural' take on Thailand's capital.



About CityScoops

Bangkok CityScoops is conceptualised, produced and published by CityScoops Media.

Its partners are: art director Marijke den Ouden, business and financial analyst Sietske van Harte and writer Dawn Mok. In addition to Bangkok CityScoops, they have published two Singapore CityScoops editions. CityScoops is 100% natural – there are no advertisements or paid reviews.

About Bangkok CityScoops

The Bangkok CityScoops team scoured the city to select exceptional places and experiences and also consulted with CityGurus from all walks of life for their favourite city finds. Visits were made to each location and interviews were conducted with owners and managers to gain insight to the how and why behind their business.

The Bangkok CityScoops team

Luke Duggleby is a full-time photographer who has worked with some of the world's most respected publications. Blissfully obsessed with all things Asian, Luke feels more at home in Asia than the UK, explaining, "Bangkok is a city of contrasts that constantly surprises me. After five years of living here, I still see things that make me think "Wow!"

Sopavadee (Soe) Sankosik is a true-blue Bangkokian who is passionate about her "crazy colourful city where anything is possible." With over 10 years of experience in the 5-star hotel industry, this feisty full-time mum is excited that CityScoops has given her a chance to be a concierge to her own country and to share its real charms.

Stephen Meng Yee started his working life in a New Zealand slaughterhouse before moving to the less gory but no less brutal field of public relations. Writing for CityScoops gave Stephen a chance to wax lyrical about his adopted city. "Bangkok makes me feel alive – I regularly experience 'blimey' moments based on something I've seen, heard or eaten."

Wipakorn (Poom) Komonkitisakul hails from the city of Phitsanulok in Northern Thailand and has lived in Bangkok since 1998. A PR manager with a top hotel and a serious foodie, Poom loves experiencing the city's myriad of restaurants and cuisines and appreciates how CityScoops has opened her eyes and palate – to new discoveries.

For media enquiries, please contact:

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Bangkok CityScoops – Fact Sheet

Format:

- 144 full-colour pages
- Size 15 x 18 cm, portrait
- Thread sewn, with gate cover and front and back cover flaps
- Cover matt-laminated

Content:

- 89 full page reviews accompanied with useful contact details
- Subjects: 28% food, 10% clubs and chills, 12% body and soul, 9% fashion, 10% home accessories, 19% other shops, 4% hotels, 6% thrills and skills, 2% services
- 100 additional 'SuperScoops' listings featured according to subject, with snippet reviews
- 7 comprehensive area maps
- Index by alphabet and by subject

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Available at: major bookstores and selected outlets in Thailand, as well as selected bookstores in Singapore, Malaysia, The Philippines, Vietnam, Cambodia and Laos. Also available for sale online at www.cityscoops.com

Media and reader reviews on Bangkok CityScoops:

"In a city awash with guidebooks, CityScoops really stands out from the pack with its insider tips and fresh photography ... it's a must for any traveller *and* resident."

Jennifer Chen, Features Editor, Travel+Leisure Southeast Asia

"CityScoops reaffirms what I love about my hometown of over 60 years! It veers off the normal tourist routes to showcase the city's many layers, dimensions and characters."

Anake Srishevachart, Chief Adviser of the Thai Travel Agents Association

"This guide is the next best thing to having a local friend show me around."

Misato Watanabe, working mom with 2 kids

"Can't wait to visit Bangkok ... again! All I need to bring is CityScoops!"

Erin Atan, VP of APAC, LEWIS PR

Media and reader reviews on Singapore CityScoops:

"We of all people know a good guide book on Singapore when we see one."

Where Singapore

"Highlights zany escapes from the city."

The New York Times

"Will surprise even the locals ..."

South China Morning Post

"More an exclusive peek into local trendsetters' shortlists than a travel guide ... CityScoops spots the cool and the no-frills ... and then some. Curated Consumption at its best!"

Reinier Evers, founder of TRENDWATCHING.COM

"My absolute must-have guide to stylish Singapore. Brilliantly written, fabulously researched and intuitive to boot, the book that every connected urbanist wished they had written themselves."

Anita Kapoor, writer and TV presenter, Singapore

"I have spent the last 7 months exploring every recommendation in your book. It is pure gold and right on the money. Your book has become the basis for how my girlfriend and I spend our weekends. It is more than a book, it is an adventure guide."

Dan Neary, vice president of South East Asia, eBay, Singapore